

SUSTA FOREIGN CONSULTANT SEMINAR

Expert Advice by Visiting In-Country Consultants

December 11, 2023

Emeline, 181 Church Street, Charleston, SC

AGENDA

Eastern Standard Time

- 12:30 - 1:00 p.m.** **Networking and Registration**
- 1:00 p.m.** **Welcome & Introductions**, Bernadette Wiltz-Lang, Executive Director, SUSTA
- 1:15 p.m.** **SUSTA Program Highlights**, Danielle Coco & Alister Perez, SUSTA Staff

MARKET ENTRY NEED TO KNOW:

- 1:30 p.m.** **Mexico**, Andrea Ramirez, Imalinx
- 1:40 p.m.** **Europe**, Victor Phaff & Anouk Dijkgraaf, Phaff Export Marketing
- 1:50 p.m.** **India**, Shiven & Devna Khanna, i2i Consulting
- 2:00 p.m.** **Break**
- 2:10 p.m.** **China/Hong Kong**, Roger Zhang and Angela Yu, SMH International
- 2:20 p.m.** **Central America**, Fradbelin Escarramán, Strategos Consulting Group
- 2:30 p.m.** **Africa**, Richard Zurba and Faith Okaalet, Zurcom International
- 2:40 p.m.** **Canada**, Maryam Ahoon and Laura Pixley, Argyle PR
- 2:50 p.m.** **Break**
- 3:00 p.m.** **One-on-One Meetings**
15 minute, one-on-one meetings with in-country consultants.
Reserve in advance. First-come, first-served.



Thank you for joining us!
www.susta.org

