SUSTA FOREIGN CONSULTANT SEMINAR

Expert Advice by Visiting In-Country Consultants

December 11, 2023 Emeline, 181 Church Street, Charleston, SC

AGENDA

Eastern Standard Time

12:30 - 1:00 p.m. Networking and Registration
1:00 p.m. Welcome & Introductions, Bernadette Wiltz-Lang, Executive Director, SUSTA
1:15 p.m. SUSTA Program Highlights, Danielle Coco & Alister Perez, SUSTA Staff

MARKET ENTRY NEED TO KNOW:

- **1:30 p.m. Mexico**, Andrea Ramirez, Imalinx
- **1:40 p.m. Europe,** Victor Phaff & Anouk Dijkgraaf, Phaff Export Marketing
- **1:50 p.m.** India, Shiven & Devna Khanna, i2i Consulting
- 2:00 p.m. Break
- **2:10 p.m. China/Hong Kong,** Roger Zhang and Angela Yu, SMH International
- 2:20 p.m. Central America, Fradbelin Escarramán, Strategos Consulting Group
- 2:30 p.m. Africa, Richard Zurba and Faith Okaalet, Zurcom International
- 2:40 p.m. Canada, Maryam Ahoo and Laura Pixley, Argyle PR
- 2:50 p.m. Break
- 3:00 p.m. One-on-One Meetings

15 minute, one-on-one meetings with in-country consultants. Reserve in advance. First-come, first-served.



Thank you for joining us! www.susta.org



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